

UNITED STATES GYMNASTICS CLUB OWNERS ASSOCIATION
USGCOA Board of Directors Meeting Minutes

September 8 & 9, 2018

Board Members

Kelli Hill (President)
Sandy Flores (Vice President)
Kim Thomson (Treasurer)
Cassie Rice (Region 1 Director)
Brent Phelps (Region 2 Director)
Jeff Beal (Region 3 Director)
Scott Roberts (Region 4 Director)
Donald McPherson (Region 5 Director)
Tony Retrosi (Region 6 Director)
Lindsey Stancil (Region 7 Director)

Officers (Non-voting members) present

Denise Dalton (Secretary)
Claudia Kretschmer (Liaison to USA Gymnastics)

Absent

Brad Harris (Region 8 Representative)

1. Welcome

The chair called the meeting to order at 8:00 am. The chair welcomed the new board members and conducted a roll call. She declared a quorum with 9 voting members.

2. Discussion on the social media crisis

Claudia Kretschmer presented information from a crisis counselor on helping our organization deal with the issues on social media and facing our sport. Tips were given to help anchor the organization in its goals and mission.

3. The mission of the USGCOA was established:

The USGCOA's mission is *to provide a platform to support and give voice to club owners.*

- To serve the greater good of the sport of gymnastics.
- To work collaboratively with USA Gymnastics for the betterment of the sport and its membership.
- To deliver value to each member striving to exceed the member's expectations
- To uphold a sense of community.
- To maintain fiscal responsibility
- To meet the needs of a diverse membership.
- To manage the association through teamwork and open, honest communication.

4. The Bylaws Committee (Sandy Flores, Brent Phelps, Kim Thomson) presented the initial draft of the bylaws.

The BOD reviewed the bylaws and they were updated to reflect the following:

- Association name will be United States Gymnastics Club Owners Association. (USGCOA)
- Registered agent is Brent Phelps.
- Charter members are founding members of the organization. These members have each contributed \$1000 to help launch the organization.
- All members must own a club.
- BOD meetings will be held annually.
- Reimbursement to board members up to \$500 for travel to meetings.
- Annual open meeting to be held at the Club Owners Summit. This would include club owners and vendors.
- Joining members must be in good standing with USA Gymnastics.
- Members not in good standing with USA Gymnastics will be removed from the association and will stop receiving benefits.
- Inactive members may reactivate.
- Charter membership dues are \$1000
- Membership dues are to be paid annually.
- Each member club will receive one vote. One vote per club, not per location.

5. Discussion on benefits of membership

- Charter memberships are good through December 2019.
- To provide up to one free hour of free legal consultation with the USGCOA attorney of up to \$350 per member club.
- To provide industry discounts with vendors and suppliers
- To provide access to educational library.
- To advertise member club invitational meets on USGCOA website.

6. It was discussed that the USGCOA will hold a Summit for member clubs.

This will be held tentatively October 2019, in Las Vegas.

The BOD will research venues for this event.

7. Discussion of Industry Sponsorship. Scott Roberts will be heading the vendor list with submission from other board members. Sandy Flores will create a vendor application form.

- Cost per vendor sponsorship \$1000
- Vendors will be listed on the USGCOA website.
- May become a “preferred” vendor by providing larger discounts.

Further discussion was held as to possible vendors

- Security systems
- Mobile applications
- Class management software
- Equipment suppliers
- Awards
- Leotard companies
- Gymnastics education companies/skills & drills

8. Discussion on Safe Sport issues.

- How we can help member clubs navigate through difficult questions.
- Creating templates of letters that member clubs can use for discussion with parents.

9. Board of Directors Insurance

A MOTION to attain insurance was made by Scott Roberts and seconded by Brent Phelps. The motion passed unanimously.

10. USGCOA Website

Sandy Flores and Kim Thomson will maintain the website. The goal is to have the website running within the next 4 weeks.

11. Social Media

Lindsey Stancil will maintain Instagram account and Sandy Flores will maintain the Facebook page. There was further discussion regarding positive messaging and education on social media.

- Create a hashtag for Instagram
- Create videos showing coaches training with positivity
- Create club challenges

12. Athlete Wellness

There was a discussion regarding the various aspects of athlete wellness and how our organization can help lead the way through education to owners.

13. Legal Assistance

There was a discussion regarding various ways the USGCOA could assist clubs with legal fees. This discussion was tabled for further so further research could be done.

14. Previous letter to USA Gymnastics BOD

Karen Golz responded that the letter was received. Due to the immediate crisis that the Board of Directors are dealing with, they are asking for our patience for a formal response. However, many of the items that were addressed in the letter have been addressed.

15. Discussion on process for enlisting new memberships

- Power point presentations at various congresses.
- Create an online application.
- Invite former athletes to work with us to open up dialog as how we can help.
- Develop surveys and online polls.
- Post cards to display at various Invitationals.
- Reaching out to Senators to help push change.

16. Items Tabled

- Regional Representatives Job descriptions
- Operating Code
- Regional Representatives- more research
- Group health insurance for membership
- Professional conduct

17. Future Goals

- Summit
- Vendors
- Applications
- Benefits
- Research for polls

- Follow up letter to USA GYMNASTICS
- Discussed submitting receipt for reimbursement-tabled for next meeting

18. Next meeting:

Friday Night, November 30th

Dinner at 7:00 p.m.

Saturday, December 1st - Meeting 9:00 a.m. - 6:00 p.m.

Sunday, December 2nd - Meeting 8:00 a.m. - 11:00 a.m.

19. Adjournment

The meeting was adjourned at 1:41 pm on September 9, 2018.

Respectfully Submitted,
Denise Dalton
Secretary, USGCOA BOD